



MUSIC & WINE FESTIVAL
AUGUST 9 & 10, 2008

Presenting Sponsor

This sponsorship package includes:

- Summer in the City Music & Wine Festival presented by “your company name.”
- Extensive print and radio advertising within a 60 mile radius.
- Logo identification in print advertising, on festival banners, posters, program and flyers.
- Acknowledgment in press releases, and radio advertising.
- 3’ X 10’ color logo banner display prominently at festival.
- 10’ X 10’ canopied booth for your company’s promotion at the event.
- Special invitation to the VIP reception on Friday, August 8th for sponsors and special guests.
- Verbal acknowledgment for sponsorship from each stage the day of the event.
- Logo banner ad displayed on each Go Downtown Salem and Marion-Polk Food Share website related to the Music & Wine Festival with links to your webpage.
- Recognition in Marion-Polk Food Share *Harvester* Newsletter

Sponsorship: \$10,000

Town Square Sponsor

This sponsorship package includes:

- Logo identification in print advertising, on festival banners, program, posters and flyers.
- Acknowledgment in press releases, and radio advertising.
- Your own logo banner displayed prominently at festival.
- 10' X 10' canopied booth for your company's promotion at the event.
- Special invitation to the VIP reception held Friday, August 8th for sponsors and special guests.
- Verbal acknowledgment for sponsorship from each stage the day of the event.
- Logo ad displayed under banner ad on each Go Downtown Salem and Marion-Polk Food Share website related to the Music & Wine Festival with links to your webpage.
- Recognition in Marion-Polk Food Share *Harvester* Newsletter

Sponsorship: \$7,500

Courtyard Sponsor

This sponsorship package includes:

- Logo identification in print advertising, on festival banner, posters program and flyers.
- Acknowledgment in press releases, and radio advertising.
- 10' X 10' canopied booth for your company's promotion at the event.
- Special invitation to the VIP reception on Friday, August 8th for sponsors and special guests.
- Verbal acknowledgment for sponsorship from each stage the day of the event.
- Acknowledgment on each Go Downtown Salem and Marion-Polk Food Share website related to the Summer in the City Music & Wine Festival.
- Recognition in Marion-Polk Food Share *Harvester* Newsletter.

Sponsorship: \$5,000

Kids Village Sponsor

This sponsorship package includes:

- 10' X 10' canopied booth in Kids Village area for your company's product and/or services.
- Logo prominently displayed on banner identifying the Kids Village.
- Acknowledgment in press releases and in announcements during the Festival.
- Special invitation to the VIP reception on Friday, August 8th for sponsors and special guests.
- Recognition in Marion-Polk Food Share *Harvester* Newsletter.

Sponsorship: \$2,500

Entertainment Stage Sponsor

This sponsorship package includes:

- Color Banner displayed prominently on one stage throughout the Festival.
- 10' X 10' canopied booth near the sponsored stage for your company's promotion at the event.
- Acknowledgment in press releases, and in announcements during the Festival.
- Special invitation to the VIP reception on Friday, August 8th for sponsors and special guests.
- Recognition in Marion-Polk Food Share *Harvester* Newsletter.

Sponsorship: \$2,500

Supporting Sponsor

This sponsorship package includes:

- Your company name listed at the event.
- Special invitation to the VIP reception held Friday, August 8th for sponsors and special guests.
- Acknowledgment in press releases and in announcements during the Festival.
- Recognition in Marion-Polk Food Share *Harvester* Newsletter.

Sponsorship: \$1,000

Summer in the City

Objectives

The First Annual Summer in the City Music & Wine Festival will raise funds for Marion-Polk Food Share and celebrate the community's vision for Salem's City Center. The objectives are:

- Provide outstanding local musical entertainment
- Showcase local art and artists
- Feature top quality local wineries
- Provide multiple opportunities to shop and dine
- Maximize economic benefits for Salem business
- Highlight Salem's historic downtown
- Create a family friendly atmosphere



Summer in the City Music & Wine Festival 2008 Event Sponsor Commitment Form

Contact Person: _____ Title: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I/We wish to participate in the Summer in the City Music & Wine Festival as a:

- _____ Presenting Sponsor - \$10,000
- _____ Town Square Sponsor - \$7,500
- _____ Courtyard Sponsor - \$5,000
- _____ Kids Village Sponsor - \$2,500
- _____ Entertainment Stage Sponsor - \$2,500 (Limited to 3)
- _____ Supporting Sponsor - \$1,000

Check is enclosed

Please send an invoice

Signature: _____ Date: _____

Please return to
Linda Kromer
Summer in the City Music & Wine Festival
c/o Marion-Polk Food Share
1660 Salem Industrial Drive NE
Salem, OR 97301
503-581-3855, x 318
Fax: 503-588-4077